



### **CHM Government Provides Program Management Services for Recreation.Gov Outreach Event**

October 19, 2011 - CHM Government Services assisted Recreation One Stop (“R1S”) a federal interagency program which manages the Recreation.Gov web portal ([www.recreation.gov](http://www.recreation.gov)) with the execution of their “Explore Your America” Outreach Event. This conference focused on providing insight to the future business opportunity for Recreation.gov.

Over 100 individuals attended this event including senior members of all federal agencies with recreation programs (NPS, USFS, USACE, BLM, BOR, USFWS), agency staff and opened with a key note speech by William Shafroth, Counselor to the Secretary on the America’s Great Outdoors Initiative.

The program plan was designed to educate potential future businesses regarding the unique business opportunity of Recreation.Gov which generates over 1.6 million reservations a year and whose site attracts over 11 million visits.

CHM Government Services role Program Management role involved coordination with the R1S leadership and federal agency participants and on site meeting planners to deliver a highly interactive and informative session. Initial feedback from vendors and R1S participants confirmed the success of this event. For information on the event proceedings, go to:

<http://www.team-psa.com/2011recreationoutreach/default.asp>