



Michael Doyle, CHA **Executive Vice President**

Michael Doyle has 30 years of experience in operating, developing and asset managing first-class hotels and resort golf properties. As Executive Vice President, Mr. Doyle directs CHM's asset management function and serves as a member of the Executive Committee. In this capacity, he is responsible for introducing best practices reporting standards, conducting property operational reviews, identifying opportunities to create value through revenue enhancement and cost containment, and fostering positive working relationships with the property management teams to collaboratively work to implement initiatives in support of owner investment goals. Mr. Doyle plays an active role in interviewing and approving property executive committee members, as permitted by the management agreement and is involved in the ongoing oversight of property operations, including an annual review and approval of operating budgets, market and operating plans and capital expenditure programs. Mr. Doyle directs the efforts and is responsible for the professional development of the CHM asset management team. Mr. Doyle also is the key liaison for the Government Services division in areas of private sector best practices for operational and performance standards for hospitality assets. Recognized for his skills and demonstrated track record in operations, including acting General Manager at some of the world's finest hotels, Mr. Doyle holds a designation as a Certified Hotel Administrator.

Professional Experience

- CHM: Executive Vice President, Boston, MA
- Willowbend Golf Management: President, Mashpee, MA
- The Charles Hotel, General Manager, Cambridge, MA
- The Seaport Hotel and World Trade Center, General Manager, Boston, MA
- The Millennium Hotel, General Manager, New York, NY
- The UN Plaza, Park Hyatt, Manager, New York, NY
- Ritz Carlton, New York, NY
- Four Seasons Hotels, Toronto, Canada

Education and Credentials

- Bachelor of Science with a major in Hotel Management, Cornell University School of Hotel Administration
- Recognized CHA (Certified Hotel Administrator) since 1992

Areas of Expertise

- Hotel, golf and resort operations in the luxury market
- Project management and new construction
- Revenue enhancement and operational reviews and analysis
- Union managed hotels
- Market and product positioning and repositioning
- Managing independently owned properties
- Building asset value
- As a General Manager responsible for 2 Hotel openings
- As a President responsible for 4 Resort Golf Property openings

Professional Affiliations and Activities

- Certified Hotel Administrator (CHA)
- Speaker Crittenden Golf Industry Conferences, Nashville, TN, Phoenix, AZ and Orlando, FLA
- Massachusetts Lodging Association
- Massachusetts Golf Association
- Guest lecturer at Cornell University School of Hotel Administration and the Boston University School of Hotel Administration
- Puerto Rico Golf Association
- Chaine des Rotisseurs Member
- Cornell Hotel Society, Past President New England Chapter
- Hospitality Asset Managers Association (HAMA), Board Member